

# Kat Fenton

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Senior UX Designer | North Canton, OH

[katfdesign.com](http://katfdesign.com)

## Product Designer

GE Aerospace | September 2021 - Present | Remote

Some of my responsibilities include: planning and managing product roadmaps, leading user experience research such as qualitative analytics, user journeys, user interviews, and surveys. I also do storyboarding, interactive prototypes, low and high-fidelity mockups, and wireframes. Not to mention, design system management and documentation for my space.

## UX Designer

Dassault Falcon Jet | September 2019 - September 2021 | Hybrid, Little Rock, AR

In this role I handled a variety of digital and print projects with a focus on user outreach. This included template creation for our internal marketing team for social media and email, wayfinding and environmental graphic design for shop workers and visitors to the hangars. I assisted with design system management and lead the creation of user personas, journey maps, and continued user outreach with an emphasis on universal design and accessibility best practices.

## UX Designer

E&J Gallo Winery | September 2018 - September 2019 | Modesto, CA

I handled sitemaps, wireframes, and high fidelity prototyping for websites and social media content. Content management and development handoff including quality assurance (basic HTML and CSS checks) were also major parts of this role. I also helped with some product photography, videography, and editing.

## Graphic Designer

University of Cincinnati, Economics Department | October 2017 - September 2019 | Part Time, Hybrid

My primary responsibility in this role was data visualizations and infographics. I took complex data and made it consumable for the average person. This involved content management, copywriting, and the

layout and design of presentations, white papers, and case studies.

## **Student Designer**

University of Cincinnati, Marketing Department | August 2015 - September 2017 | Cincinnati, OH

I was a multifaceted designer in this role, handling both print and digital design. This included social media content and planning, website design and content generation, and photography and videography. I also edited photos, videos, and audio for different digital platforms.